

Gainesville Times

BUSINESS

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Red Cross seeks heroes

To continue to fund essential community services the American Red Cross in the local area conducts its annual Heroes for the American Red Cross fundraising campaign. The 2010 Heroes Campaign in the area will be led by Bel Richard L. Anderson, who represents the 61st District in the Virginia General Assembly.

The campaign will kick off on Oct. 12 and run through Nov. 19 and the American Red Cross is recruiting 100 "Heroes"—individuals, businesses, churches, civic organizations and schools, to participate by raising or donating a \$1,000.

As the 2010 American Red Cross Heroes Campaign chairman, Anderson will reach out far beyond the boundaries of his district to recruit Heroes Campaign participants and garner support for the Red Cross.

Each Red Cross hero

agrees to raise at least \$1,000. The campaign is designed to be fun, quick and easy. New this year, a personalized Web page and online donation process makes the 2010 campaign even easier.

The Prince William Chapter conducted its first Heroes Campaign in 2003 and this year the Red Cross will reach out to other communities in the Washington, D.C. region. Funds raised during the Heroes campaign are used for local disaster relief, services to Armed Forces and the other Red Cross programs.

Numerous notable community leaders such as Supervisor John D. Jenkins, Manassas Mayor Hal J. Parrish, state Sen. Charles Colgan and Fire and Rescue Chief Mary Beth Michas, as well as business leaders such as Danna Stollings, of NOVOC, have chaired this important annual campaign.



Richard Anderson

Several heroes like Bull Run Rotary, NOVOC and SWIFT have already agreed to help, so only 97 more are needed. For information about becoming a Hero for the American Red Cross in your area, contact Deborah Campbell at deborah@pwarc.org or 703-388-6411, ext. 408, or visit www.pwarc.org to make a donation.

THE REAL-LIFE DECORATOR

Choosing the perfect paint color

Painting can be the most impactful and often least expensive way to completely change the look of a room, but choosing the perfect shade for a given space can turn into an overwhelming and sometimes daunting task for many homeowners.

It's something Haymarket resident Jennifer Pelier didn't realize when she started thinking about painting her home a year ago.

"I have an image in my mind of what (paint color) I would like, yet I am unable to come up with that color in real life," stated Pelier. "And I have an idea of what colors I like, but I am unable to make them work with the decorating and architecture that I already have."

Local resources, however, can help reduce your paint selection stress.

Veneta Paint in Gainesville, a Benjamin Moore dealer, for example, offers complimentary in-store consultations. And its Lincolnton Drive location (behind Gateway Plaza) makes it convenient for local color shoppers and provides the stress relief many are looking for.

"They come into the store with their hair standing on ends, lugging in about a thousand paint chips that they've narrowed it down to," said store manager Andrew Mosher. "Once they speak to one of our consultants, you can see the tension release from their shoulders (and they feel more comfortable about moving forward with their paint project)."

With his 19 years of paint experience and an incredible knowledge of all things paint-



Paola McDonald

related, he gladly steps in when his consultants aren't in the store to help clients choose that perfect paint color. Quite a feat, considering he's actually color blind.

If in-store consultations just aren't enough to help you choose that perfect shade, the store's professional paint consultants also provide in-home analyses, for a small fee. This is an ideal way to help you choose the right colors, and it's worth it. The consultants not only consider paint colors, but they do so while also considering your specific space, lighting, architectural features, existing furnishings and fabrics. This allows them to make the most informed suggestions to enhance your own space and style.

"This setup gave me the freedom to explore the colors that I liked and thought would work together, but also the security in knowing that I could drop by the store and make sure that my choices didn't look completely terrible," Pelier said about the in-home consultation services. "Having a liquid consultant also opened up a whole new realm of decorating ideas with wallpaper."

Consultations aren't the only tool used there for paint selection, though. Secret weapons for the do-it-yourselfer who wants color selection bringing rights are the coordinated color chips most paint stores provide, including

Veneta Paints.

Paint manufacturers, such as Benjamin Moore and Sherwin Williams, spend fortunes to research color trends and assemble coordinated and easy-to-use color palates.

A simple tip for choosing your own paint colors is to select a color strip with one color you like and then select your coordinating colors by going up or down on that same strip. Some stores even have specific color chip books with coordinating color palettes for any design style or color preference.

Once you have narrowed down favorite colors, bring home paint-sized paint samples or larger paper color chips available at the store and put them up on the wall in several places. Observe the colors during different times of the day to get a true feel for how it will look in your space, as many colors appear to change throughout the day.

A one-stop decorating shop in Gainesville, Veneta Paint also sells fabrics, custom window treatments, bedding and upholstered headboards, as well as shutters and wallpaper.

"Overall, I've been in the store about a half dozen times over the last three months, and the employees are always eager to help and address any questions," Pelier said. "I will always use that store as a source for paint and decorating ideas, simply because I get good, personalized service, and I love the Ben Moore colors."

Paola McDonald is a certified interior decorator and owner of Creative Elegance Interiors, based in Haymarket. Contact Paola with suggestions at decorator@creativeeleganceinteriors.com

St. Paul's School gets new principal



Katherine H. Rickwald

Katherine H. Rickwald has taken over as principal of St. Paul's School in Haymarket.

Before coming to Haymarket, Rickwald taught third grade at Trinity Christian School in Fairfax for eight years. She has designed and developed curricula, trained and mentored teachers and has worked in a variety of roles in educational administration.

Rickwald has an educational doctorate from the Graduate Theological Foundation and has studied at Oxford University in England and at Centro Pro Unione in Rome. She is also a summa cum laude graduate of Mount St. Mary's University.

BUSINESS BRIEFS

Conflict workshop offered

The next session of the Neighborhood Leaders University is Monday, Sept. 20, from 7 to 8:30 p.m. in Room 202 of the Development Services Building at Clarity Campus, Court in Woodbridge. The session will focus on learning to handle conflict in your neighborhood

to ensure a positive outcome. All are welcome and there is no cost to attend.

Contact Neighborhood Services at nsd@pwarc.org or call 703-792-7018.

HOA management course offered

The Loudoun and Manassas campuses of Northern

Virginia Community College are partnering with Community Associations Institute to offer a course in the Essentials of Community Association Management.

Classes at the Manassas campus are on Nov. 6, 7, 13 and 14.

Visit www.nvc.edu/wdco/ for information to register or get more information.

Gainesville dentists take aim at bullying

Gainesville Pediatric Dentistry of Gainesville has donated \$4,500 to Mountain View Elementary in Haymarket to help pay for 1,000 anti-bullying bags to give to each of their students.

Mountain View Elementary

is in its second year of implementing the Owens Bullying Prevention Program.

Dentists Rissa Davis and Arsha Shingler are from Northern Virginia. Both are graduates of the School of

Dentistry at the Medical College of Virginia, where they also completed their pediatric residencies.

For details, visit www.gainesvillepediatricdentistry.com or call 703-754-1050.

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